



SPONSORSHIP OPPORTUNITIES

MEDAL OF HONOR PACKAGE

\$100,000

- 10 VIP passes to the event (includes catered food and beverages)
- Prominent name and logo placement on all signage and printed materials
- Featured logo on all backdrops, banners, and marketing materials
- Name recognition in all press releases
- Acknowledgment on the website
- Exclusive sponsor highlight during the drone show
- Dedicated volunteer team assigned
- First right of refusal for future Veterans Day Parade events
- Name announced during the parade
- Preferred placement in the parade
- Option for a vendor booth (space limited)
- Sponsor logo on volunteer t-shirts
- Logo on event billboards

SILVER PACKAGE

\$50,000

- 6 VIP passes to the event (includes catered food and beverages)
- Prominent name and logo placement on all signage and printed materials
- Featured logo on all backdrops, banners, and marketing materials
- Name recognition in all press releases
- Acknowledgment on the website
- Name announced during the parade
- Preferred placement in the parade
- Option for a vendor booth (space limited)
- Sponsor logo on volunteer t-shirts
- Logo on event billboards

**Please make checks payable to Friends of Arlington Heroes Parade*

SPONSORSHIP OPPORTUNITIES

BRONZE PACKAGE

\$25,000

- 2 VIP passes to the event (includes catered food and beverages)
- Name and logo included on all signage and printed materials
- Logo featured on all backdrops, banners, and marketing materials
- Name recognition in all press releases
- Acknowledgment on the website
- Name announced during the parade
- Preferred placement in the parade
- Option for a vendor booth (space limited)
- Sponsor logo on volunteer t-shirts
- Logo on event billboards

PURPLE HEART PACKAGE

\$10,000

- Name and logo included on all signage and printed materials
- Logo featured on all backdrops, banners, and marketing materials
- Name recognition in all press releases
- Acknowledgment on the website
- Name announced during the parade
- Preferred placement in the parade
- Option for a vendor booth (space limited)
- Sponsor logo on volunteer t-shirts
- 2 VIP passes to the event (includes catered food and beverages)
- Logo on event billboards

JOINT SERVICE ACHIEVEMENT PACKAGE

\$5,000

- Name and logo included on all signage and printed materials
- Logo featured on all backdrops, banners, and marketing materials
- Name announced during the parade
- Preferred placement in the parade
- Option for a vendor booth (space limited)
- Sponsor logo on volunteer t-shirts

HELPING HEROS PACKAGE

\$2,500

- Name and logo included on all social media and website postings
- Name announced during the parade
- Preferred placement in the parade
- Option for a vendor booth (space limited)

**Please make checks payable to Friends of Arlington Heroes Parade*

ADDITIONAL SPONSORS WELCOME. WE'D LOVE TO HAVE YOUR SUPPORT!



For sponsorship inquiries, please contact info@arlingtonvetdp.org
or **Paul Fulks** • 817-247-0800 • pfulks@3di-signs.com